

NET ESOLUTIONS CORPORATION (dba NETE)

**GENERAL SERVICES ADMINISTRATION
FEDERAL ACQUISITION SERVICE
AUTHORIZED FEDERAL SUPPLY SCHEDULE CATALOG/PRICE LIST**

ADVERTISING AND INTEGRATED MARKETING SOLUTIONS (AIMS)

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**, a menu-driven database system. The Internet address for **GSA Advantage!** is <http://www.gsaadvantage.gov>

SCHEDULE TITLE: Advertising and Integrated Marketing Solutions (AIMS)

FSC GROUP: R701

CONTRACT NUMBER: GS-07F-0175Y (SIN 541-3/3RC – Web Based Marketing Services – SB Set-Aside)

CONTRACT PERIOD: December 19, 2011 to December 18, 2016

For more information on ordering from Federal Supply Schedules click on the GSA Schedules link at www.gsa.gov

CONTRACTOR: NET ESOLUTIONS CORPORATION dba NETE, 8280 Greensboro Drive, Suite 500, McLean, VA 22102
Phone: (703) 893-6383, Fax: (703) 995-4721, sandeep@nete.com, www.nete.com

CONTRACTOR'S ADMINISTRATION SOURCE: Mr. Sandeep R Somaiya, Managing Director
Phone: (703) 893-6383 x201, Fax: (703) 995-4721, sandeep@nete.com

BUSINESS SIZE: Small Business

Socioeconomic Indicators: Woman Owned Business

CUSTOMER INFORMATION:**1a. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINs)**

SIN	DESCRIPTION
541-3/3RC	Web Based Marketing Services – Small Business Set-Aside

1b. LOWEST PRICED MODEL NUMBER AND PRICE FOR EACH SIN: (Government net price based on a unit of one)

<u>SIN</u>	<u>MODEL</u>	<u>PRICE</u>
541-3/3RC	See Professional Services Labor Categories Hourly Labor Rates on Page 4.	

1c. HOURLY RATES: (Services Only)

541-3/3RC	See Professional Services Labor Categories Hourly Labor Rates on Page 4.
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2. MAXIMUM ORDER*: \$1,000,000.00 per SIN*

*If the best value selection places your order over the Maximum Order (\$1,000,000.00) identified in this catalog/pricelist, you have an opportunity to obtain a better schedule contract price. Before placing your order, contact the aforementioned contactor for a better price. The contractor may (1) offer a new price for this requirement (2) offer the lowest price available under this contract or (3) decline the order. A delivery order that exceeds the maximum order may be placed under the schedule contract in accordance with *FAR 8.404*.

3. MINIMUM ORDER: \$100.00**4. GEOGRAPHIC COVERAGE:** Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities**5. POINT(S) OF PRODUCTION:** NA**6. DISCOUNT FROM LIST PRICES:** GSA Net Prices are shown on the attached GSA AIMS Pricelist. The Negotiated discount has been applied and the IFF has been added.**7. QUANTITY DISCOUNT(S):** None**8. PROMPT PAYMENT TERMS:** Net 30 Days**9.a Government Purchase Cards must be accepted at or below the micro-purchase threshold.****9.b Government Purchase Cards are accepted above the micro-purchase threshold. Contact contractor for limit.****10. FOREIGN ITEMS:** None**11a. TIME OF DELIVERY:** As specified on task order and as mutually agreed upon**11b. EXPEDITED DELIVERY:** As specified on task order and as mutually agreed upon; Contact Contractor's Representative**11c. OVERNIGHT AND 2-DAY DELIVERY:** Contact the Contractor for rates.**11d. URGENT REQUIRMENTS:** Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.**12. FOB POINT:** Destination**13a. ORDERING ADDRESS:** NET ESOLUTIONS CORPORATION dba NETE, 8280 Greensboro Drive, Suite 500, McLean, VA 22102**13b. ORDERING PROCEDURES:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in FAR 8.405-3**14. PAYMENT ADDRESS:** NET ESOLUTIONS CORPORATION dba NETE, 8280 Greensboro Drive, Suite 500, McLean, VA 22102**15. WARRANTY PROVISION:** Standard Commercial Warranty. Customer should contact contractor for a copy of the warranty.

- 16. **EXPORT PACKING CHARGES:** Not applicable
- 17. **TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:** None
- 18. **TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR (IF APPLICABLE):** N/A
- 19. **TERMS AND CONDITIONS OF INSTALLATION (IF APPLICABLE):** N/A
- 20. **TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES (IF AVAILABLE):** N/A
- 20a. **TERMS AND CONDITIONS FOR ANY OTHER SERVICES (IF APPLICABLE):** N/A
- 21. **LIST OF SERVICE AND DISTRIBUTION POINTS (IF APPLICABLE):** N/A
- 22. **LIST OF PARTICIPATING DEALERS (IF APPLICABLE):** N/A
- 23. **PREVENTIVE MAINTENANCE (IF APPLICABLE):** N/A
- 24a. **SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES (e.g. recycled content, energy efficiency, and/or reduced pollutants):** N/A
- 24b. **Section 508 Compliance for EIT:** The EIT standards can be found at: www.Section508.gov.
- 25. **DUNS NUMBER:** 01-063-9917
- 26. **NOTIFICATION REGARDING REGISTRATION IN CENTRAL CONTRACTOR REGISTRATION (CCR) DATABASE:** NET ESOLUTIONS CORPORATION dba NETE is actively registered in CCR.

NET ESOLUTIONS CORPORATION HOURLY RATES FOR PROFESSIONAL SERVICES (INCLUSIVE OF THE IFF)

Hourly Labor Rates for Professional Services from NET ESOLUTIONS CORPORATION (NETE) for Advertising and Integrated Marketing Services, (AIMS) (541) GSA Contract # GS-07F-0175Y.

NET ESOLUTIONS CORPORATION (dba NETE)	AIMS Schedule Rate Including IFF 12/19/2011 to 12/18/2012	AIMS Schedule Rate Including IFF 12/19/2012 to 12/18/2013	AIMS Schedule Rate Including IFF 12/19/2013 to 12/18/2014	AIMS Schedule Rate Including IFF 12/19/2014 to 12/18/2015	AIMS Schedule Rate Including IFF 12/19/2015 to 12/18/2016
AIMS Labor Category					
SIN 541 3/3RC Web Marketing Services					
NETE-AIMS-101. Project Manager	\$112.18	\$115.55	\$119.01	\$122.58	\$126.26
NETE-AIMS-103. Web Project Manager	\$135.20	\$139.26	\$143.43	\$147.74	\$152.17
NETE-AIMS-143. Interactive Graphics Specialist	\$76.12	\$78.40	\$80.76	\$83.18	\$85.67
NETE-AIMS-144 Web Software Developer	\$144.09	\$148.41	\$152.87	\$157.45	\$162.17
NETE-AIMS-145. Senior Web Developer	\$133.20	\$137.20	\$141.31	\$145.55	\$149.92
NETE-AIMS-149. Senior Support Analyst	\$109.62	\$112.91	\$116.30	\$119.78	\$123.38
NETE-AIMS-154. Support Analyst	\$69.96	\$72.06	\$74.22	\$76.45	\$78.74
NETE-AIMS-190. Section 508 Compliance SME	\$135.42	\$139.48	\$143.67	\$147.98	\$152.42
NETE-AIMS-191. Section 508 Compliance Developer	\$109.81	\$113.10	\$116.50	\$119.99	\$123.59
NETE-AIMS-192. Data/Content Entry Analyst	\$69.96	\$72.06	\$74.22	\$76.45	\$78.74

DESCRIPTIVE INFORMATION RELATING TO ADVERTISING AND INTEGRATED MARKETING SOLUTIONS (AIMS)

541-3/3RC WEB MARKETING SERVICES

PROFESSIONAL SERVICES

LABOR CATEGORY DESCRIPTIONS

NETE-AIMS-101 PROJECT MANAGER

Functional Responsibility: Performs day-to-day management of assigned delivery order. Administers and reports status of project costs, scope, schedule, resources, and issues. Organizes, directs, and coordinates planning and production of all contract support activities. **Experience:** Minimum years of experience for performance of this service are 5 years. May substitute education for experience. **Education:** Bachelor's degree or equivalent certifications in Business Administration, Management Science, Computer Science, Science, Engineering, or Information Technology, or related field from an accredited university. May substitute experience for education.

NETE-AIMS-103 WEB PROJECT MANAGER

Functional Responsibility: Performs day-to-day management of assigned delivery order. Administers and reports status of project costs, scope, schedule, resources, and issues for Website or Web Application Design or Development Projects. Organizes, directs, and coordinates planning and production of all contract support activities. Responsible for completion of projects within budget and within scheduled time. **Experience:** Minimum years of experience of performance for this service is 7 years. May substitute education for experience. **Education:** Master's degree or equivalent certifications in Business Administration, Management Science, Computer Science, Science, Engineering, Information Technology, Communications, Fine Arts or related field from an accredited university. May substitute experience for education.

NETE-AIMS-143 INTERACTIVE GRAPHICS SUPPORT

Functional Responsibility: Works with Web Project Managers, Web Developers, other Graphics Specialists with responsibilities for graphics design and use, operation, and setup of computer graphic systems for business communications and marketing, including web-based solutions. Executes graphic design and animations (including Adobe Flash/ Flex/ Action Scripting/ Microsoft Silverlight) projects and assists in coordination of all graphic production scheduling. Coordinates production support with outside vendors, as needed. Supports other personnel in proper use of computer graphic and or animation/action scripting software. **Experience:** Minimum years of experience for performance of this service is 2 years. May substitute education for experience. **Education:** Associate's degree or equivalent certification in Fine Arts, Graphic Arts, Commercial Arts, Communications, Science, Management Information Systems or Computer Sciences, or related field from an accredited university. May substitute experience for education.

NETE-AIMS-144 WEB SOFTWARE DEVELOPER

Functional Responsibility: Working aside Web Software Designers and web developers or independently, the web software developer leads and manages the development, tests, debugs, and implements web site or portal software code for a website or portal. Works with graphic designers and other members of a project team to develop the site concept, interface design, and architecture of the website. Responsible for interface implementation. Integrates web applications with backend relational databases. Researches, tests, builds, and coordinates the integration of new products per production, compliance standards, and client requirements. **Experience:** Minimum years of experience for performance of this service is 7 years. May substitute education for experience. **Education:** Bachelor's degree or equivalent certification in Management Information Systems, Computer Sciences, Engineering, Science, Business Administration or related field from an accredited university. May substitute experience for education.

NETE-AIMS-145 SENIOR WEB DEVELOPER

Functional Responsibility: Designs, develops, troubleshoots, debugs, and implements web site or portal software code for a website or portal. Works with graphic designers and other members of a project team to develop the site concept, interface design, and architecture of the website. Responsible for interface implementation. Integrates web applications with backend databases. Researches, tests, builds, and coordinates the integration of new products per production, compliance standards, and client requirements. **Experience:** Minimum years of experience for performance of this service is 5 years. May substitute

education for experience. **Education:** Bachelor's degree or equivalent certification in Management Information Systems, Computer Sciences, Engineering, Science, Business Administration or related field from an accredited university. May substitute experience for education.

NETE-AIMS-149 SENIOR SUPPORT ANALYST

Functional Responsibility: Supports customers in designing solutions based on customer requirements and needs. Designs, maintains, troubleshoots, debugs, and implements websites, business analysis, studies, marketing campaigns, branding or collateral development, and other similar tasks. Aids in analysis of project tasks, organizational structure and requirements to provide solutions. **Experience:** Minimum years of experience for performance of this service is 5 years. May substitute education for experience. **Education:** Bachelor's Degree or equivalent certification in Management Information Systems, Computer Sciences, Commercial Arts, Fine Arts, Graphic Arts, Communications, Science, or related field from an accredited university. May substitute experience for education.

NETE-AIMS-154 SUPPORT ANALYST

Functional Responsibility: Designs, maintains, troubleshoots, debugs, and implements websites. Works with graphic designer and other members of a project team. Activities include maintaining web pages, content management systems, designing web forms, performing backups and ensuring user access to the site, monitoring web site traffic and user access analytics reports. **Experience:** Minimum years of experience for performance of this service is 1 years. May substitute education for experience. **Education:** Bachelor's degree or equivalent certification in Management Information Systems, Computer Sciences, Science, Commercial Art, Fine Arts, Graphic Arts, Communications, or related field from an accredited university. May substitute experience for education.

NETE-AIMS-190 SECTION 508 COMPLIANCE SUBJECT MATTER EXPERT

Functional Responsibility: Responsible for overall management of Section 508 Compliance of the content on websites including several different formats of graphics, animations/Flash, and documents (including PDF and Microsoft Office). Aids developers and analysts. **Experience:** Minimum years of experience for performance of this service is 5 years. May substitute education for experience. **Education:** Bachelor's degree or equivalent certification in Management Information Systems, Computer Sciences, Commercial Art, Fine Arts, Graphic Arts, Science, Communications, or related field from an accredited university. May substitute experience for education. May substitute experience for education.

NETE-AIMS-191 SECTION 508 COMPLIANCE DEVELOPER

Functional Responsibility: Develops, designs, and maintains web sites content assuring Section 508 compliance. Duties include analyzing, testing, and remediating website, website content and electronic documents including several different formats of graphics, animations/Flash, and documents (including PDF and Microsoft Office). **Experience:** Minimum years of experience for performance of this service is 3 years. May substitute education for experience. **Education:** Bachelor's degree or equivalent certification in Management Information Systems, Computer Sciences, Science, Fine Arts, Graphic Art, or related field from an accredited university. May substitute experience for education.

NETE-AIMS-192 DATA/CONTENT ENTRY ANALYST

Functional Responsibility: Works closely with senior staff members and is responsible for entering, editing, reviewing and publishing content on websites and in electronic documents. **Experience:** Experience with Microsoft Office or similar office applications. Minimum years of experience for performance of this service is 1 year. May substitute education for experience. **Education:** Associate's degree or equivalent certification in any field. May substitute experience for education.